

PROGRAMME	DETAIL	DURATION	COST
<b>CAREERS AND INDUSTRY DAY</b>	For 2 staff members and 10 pupils. Presentations and talks from industry and media professionals includes masterclasses & links to FE and HE courses	1 DAY	<b>£300</b>
<b>PRIMARY AND SECONDARY SCHOOL TASTER DAYS</b>	A one day Young Journalist Academy experience working with our partner organisations.  Thematic/off-site experiences including: <ul style="list-style-type: none"> <li>• Producing and presenting a unique 1hr radio programme for broadcast on YJA Radio (aired a minimum of five times)</li> <li>• Behind the scenes at cultural venues producing written, photographic, film and radio packages</li> <li>• Bespoke experiences brokered by the YJA team with venues/organisations to fit school curriculum/projects</li> </ul>	1 DAY	<b>£600</b>
<b>STAFF TRAINING SESSIONS</b>	Full day training provided for one member of staff in the following media literacy areas: <ul style="list-style-type: none"> <li>• Writing for purpose</li> <li>• Radio broadcasting (on YJA Radio)/podcast training</li> <li>• Filmmaking</li> <li>• Newspaper design and production</li> <li>• Photography</li> </ul>	1 Day	<b>£250</b>
<b>STAFF AND PUPIL TRAINING SESSIONS</b>	For up to two staff members and 10 pupils from each school  Choose one of the following: <ul style="list-style-type: none"> <li>• Writing for purpose</li> <li>• Radio broadcasting (on YJA Radio)/podcast training</li> <li>• Filmmaking</li> <li>• Newspaper design and production</li> <li>• Photography</li> </ul>	1 DAY	<b>£350</b>
<b>YOUNG JOURNALIST ACADEMY FULL PROGRAMME</b>	Full academic year support includes: <ul style="list-style-type: none"> <li>• 20 days professional media consultant residency at school <ul style="list-style-type: none"> <li>• Writing for purpose</li> <li>• Radio broadcasting (on YJA Radio)/podcast training</li> <li>• Filming</li> <li>• Newspaper design and production</li> </ul> </li> <li>• 3 days planning meetings</li> <li>• Careers day</li> <li>• Staff twilight training session</li> <li>• Establish school newsroom</li> <li>• Access to prestige and exclusive opportunities</li> </ul>		<b>£5000</b>

### YOUNG JOURNALIST ACADEMY / MEDIA LITERACY SUPPORT

The Young Journalist Academy is well known for its bespoke programmes supporting a schools individual needs since 2008. Any school wishing to design a unique in-house media experience with the YJA creative practitioners please contact Rob Pitman, Arts Manager on 07717 780248 or email [rpitman@cfbt.com](mailto:rpitman@cfbt.com).

The school can tailor the level of involvement in the project to suit their needs. Participation is based on a daily rate charge which covers:-

Creative practitioner fees, planning, travel, materials and evaluation.

The fees also include all planning, management and co-ordination as well as the necessary assurances such as CRB and relevant industry insurances for the contracted creative practitioner.

Number of Days	PDA UNITS	FUNDS
1	3 Units	£600
2	6 Units	£1200
3	8 Units	£1600
4	9 Units	£1800
5	10 Units	£2000